Lyon Müller
WordPress Developer

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Full Stack Developer with over 8 years of experience in developing websites and web applications. Specialized in WordPress, SEO, and performance optimization. Skilled in developing custom themes and plugins, as well as integrating external APIs.

LATEST PROJECTS

- wavecode.com.br
- rudnickminerios.com.br
- gaiaresults.com
- selectsolucoes.com.br
- dualbase.com.br
- valorvertical.com
- finanzia.com.br
- gondin.cc
- vaiescoladehabilidades.com.br
- transtusa.com.br
- tecnoblog.net
- ridein.com.br
- infrasul.com.br
- selbetti.com.br

See Portfolio

lyon.dev_

</> EXPERIENCE

2024 • PRESENT

PHP Developer
Sonda IT
- Maintenance of portals developed in WordPress/PHP.
- Accessibility optimizations for WCAG compliance.
- Creation and implementation of new sections and pages.
- Identifying and resolving issues to improve functionality.
- Frontend adjustments and optimizations to enhance user experience.

2021 • 2023

Full Stack Developer
Tecnoblog
- Development of internal tools to enhance SEO optimization using advanced techniques and data analysis.
- Performance optimizations to reduce page load times, improving user experience.
- Implementation of new pages and sections within the portal.
- Integration of external APIs, such as Google and Chartbeat, providing real-time data and enhancing portal functionality.
- Development of custom WordPress plugins to add specific functionalities and improve portal usability.

2018 • 2021

Full Stack Developer
Sardagna Web
- Development and customization of WordPress-based websites to meet client needs, focusing on performance and responsiveness.
- Planning, executing, and monitoring Google Ads campaigns, maximizing ROI, and increasing clients' online visibility.
- Managing Facebook Ads campaigns, analyzing performance metrics, and adjusting strategies to achieve marketing objectives.
- Researching and implementing new technologies to improve website efficiency and functionality, staying updated with market trends.
- Conducting SEO audits, developing optimization strategies, and implementing improvements to enhance site visibility and search engine ranking.
- Providing ongoing technical support and guidance to clients, ensuring problem resolution and website performance maintenance.

⚬ TECHNICAL SKILLS

Programming Languages
- **PHP:** Development of themes and plugins for WordPress, among others.
- **JavaScript:** Interactive functionalities with jQuery and ES6+, use of AJAX.
- **HTML5:** Semantic structuring and SEO optimization.
- **CSS3/SCSS/SASS:** Responsive design, animations, style maintenance.

Frameworks and Libraries
- **WordPress:** Development and customization of themes and plugins.
- **Bootstrap:** Responsive interfaces and rapid prototyping.
- **jQuery:** Dynamic functionalities and DOM manipulation.

Tools and Technologies
- **Git:** Version control and continuous integration.
- **NPM:** Frontend task automation and dependency management.
- **API Integrations:** Integration with external APIs (Google, Chartbeat, etc.).

Other Skills
- **SEO:** Website optimization for search engines, performance improvements, and usability enhancements.
- **Web Accessibility:** Implementing improvements according to WCAG guidelines.
- **Web Performance:** Optimizing loading times and performance enhancements.

🏛 EDUCATION

2024 • PRESENT
Faculdade Descomplica
Systems Analysis and Development

2012 • 2014
SENAI/SC
Technical Maintenance and IT Support

🎓 COURSES

2023 • Javascript ES6+
Origamid • Certificate

2022 • WooCommerce as CMS
Origamid • Certificate

2021 • Wordpress Essentials
UpInside • Certificate

2020 • Frontend Automation with NPM
Origamid • Certificate

All Certificates